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# SUMMARY

A tenured economist with experience in business and economic policy consultancy. Over 25 years of experience in higher education, teaching and conducting research in macroeconomics, finance, and international trade. For seven years I led a research project focused on the trade and investment relationships between the U.S. and countries in the Middle East, using both Federal and state-level data. Prior to that I was involved in trade and development projects in the Caribbean and in Eastern Europe. I have experience on Capitol Hill, meeting with members of Congress from both parties as well as the Executive branch to discuss policy related issues. I have extensive operational achievements in managing cross-disciplinary teams, with a reputation for being a stabilizing influence when leading these teams. I am dynamic communicator accustomed to presenting data to a variety of audiences, including policy makers, business leaders, and the general public. I have experience collaborating partnerships both within the organization and with external partners.

# EDUCATION

**PhD Economics**, Leeds University Business School, Leeds, England.

**MA Development Economics**, Leeds University Business School, Leeds, England.

**BSc Business Administration**, Bryant University, Smithfield, RI, USA

# PROFESSIONAL EXPERIENCE

**Hult International Business School** |Cambridge, MA (2022-present)

*An international business school with campuses in Cambridge, London, San Francisco, and Dubai*

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# Associate Dean, Undergraduate Studies and Professor of Economics

Dean of Faculty for the Undergraduate School

* + Managed all faculty matters, including hiring and onboarding new faculty
  + Operational manager of new Bachelor’s of Business Administration degree in Cambridge, including cross-campus coordination with the Associate Dean on the London campus
  + Taught Economics classes on both new and traditional BBA program

# PREVIOUS WORK HISTORY

**Capitol Capital Group** |Washington, D.C. (2014-2022)

*A government relations and international business advisory firm*

# Senior Consultant- Trade Policy

Invited by the Director of Strategy and Government Relations to conduct research regarding trade-related issues between the United States and Gulf Cooperation Council (GCC) countries on behalf of The Middle Eastern Council of American Chambers of Commerce (MECACC).

* Responsible for authoring and publishing the data report series for MECACC’s annual event in Washington D.C.
* Provided data analysis and presented results, including a three-year growth forecast, to client executives and policy makers.
* Conducted meetings with members of Congress and the Executive branch to discuss trade-related issues for their state and the country’s economy as a whole.
* Created the Western New England University-MECACC Gulf Region Trade Project, enabling undergraduate students to receive work internship and/or research credits while being members of the project team.

**Western New England University** |Springfield, MA (2008-2022)

*A private university in Springfield, Massachusetts enrolling approximately 4,000 students and offering over 50 undergraduate and graduate degrees.*

**Tenured Associate Professor of Economics** (Sept 2012-June 2022)

**Assistant Professor of Economics** (Sept 2008- Sept 2012)

Recognized as an expert in international economics and international business. Taught courses and conduct research in macroeconomics, international finance, international trade, globalization, and economic development. Member of International Studies degree team. Often featured as a commentator in the news regarding local, national, and international economic affairs.

* + Coordinator, Western New England University-MECACC Gulf Region Trade Project
  + Co-developed a new Sustainability major that was the first degree to collaborate across each of the three undergraduate colleges (Arts & Science, Business, Engineering) as well as the Law School
  + Trained and directed several student research teams.
  + Co-faculty advisor, Model United Nations team
  + Vice-President (Membership) and Charter Member, WNE Toastmasters International Chapter

**University of the West Indies** |Kingston, Jamaica, W.I. (2006-2008) *The flagship campus of a public university system that serves 18 English-speaking countries and territories in the Caribbean. The Jamaican campus alone enrolls 15,000 students.*

**Director, MSc Economics Degree Programs and Lecturer (above the bar) in Economics** (Sept 2007- Sept. 2008)

# Director, MSc International Economics and International Law Degree Program and Lecturer (above the bar) in Economics (Sept. 2006- Sept. 2007)

Promoted to the directorship of all economics graduate degree programs after one year as director of a collaborative graduate degree run between Economics and the Department of Government. Taught graduate and undergraduate courses and conducted research in international trade and international finance. Served as a seminar discussant advising trade negotiators from Jamaica and other Caribbean nations prior to their meetings with the U.S. government in Washington, D.C. Often featured in news as a commentator regarding international business and finance.

* + - Managed team of eight teaching and administrative staff
    - Advised the Planning Institute of Jamaica regarding the government’s ‘Vision 2030 Economic Development Plan’
    - Coordinated with the Bank of Jamaica regarding both graduate level internships as well as a scholarship award for the graduate program.

**Leeds Beckett University** |Leeds, England (1999-2006)

*A public university in Leeds, England that enrolls 25,000 students*

# Director, Economics Undergraduate Degree Programs and Tenured Senior Lecturer in Economics

**and Public Policy** (Sept 2004- Sept. 2006)

**Tenured Senior Lecturer, Economics and Public Policy** (Sept. 2001-Sept. 2004)

**Lecturer, Economics and Public Policy** (Feb. 1999-Sept. 2001)

Co-created a new Economics undergraduate degree, Economics for Business. Ensured the structure and content of the degree adhered to both internal University protocol and met the UK’s Quality Assurance Agency for Higher Education standards. Served as both work internship director and research coordinator for Economics students

* Managed and developed team of twelve including academics and administrators
* Increased student enrollment in the Economics major by 10x by developing and deploying new communication strategies
* Co-developed a Business degree in collaboration with a university in Hong Kong, and was dissertation coordinator for all undergraduate research in Hong Kong.
* Served on both the University Business School’s Administrative Board and Faculty Assessment and Quality Standards Committee

**London South Bank University** |London, England (1998-1999)

*A public university in London, England that enrolls 17,000 students*

**Research Associate, European Institute** (Nov. 1998-Feb. 1999) Sought out for a project due to my expertise in banking, particularly my research regarding the commercial banking sector in the countries of Hungary and the Czech Republic.

* Operational manager of a team of ten researchers located in four different countries.
* Edited reports for conclusion of a European Union funded research project.
* An edited selection of papers from this project published as Green, D. and Petrick, K. (eds) (2002). **Banking and Financial Stability in Central Europe: Integrating Transition Economies into the European Union**. Edward Elgar.

# SELECTED PRESENTATIONS

* + ‘Trouble Ahead? A Look at the U.S. Economy going into 2020’, Keynote Speaker, Economic Forum, **Estate Planning Council of Hamden County**, Springfield, MA, 21 January, 2020
  + ‘Are Trade Wars “Good”? Are They “Easy to Win”?’, presented at the **16th Annual Jolicouer Economics Seminar**, Western New England University, Springfield, MA, 7 November, 2019
  + Discussant, NCUSAR-MECACC Policy Brief ‘How to Grow U.S.- Gulf Cooperation Council Trade, Economic Cooperation, and Investment Opportunities’, Washington D.C., 24 March, 2019,
  + Discussant, NCUSAR-MECACC Policy Brief ‘The Future of U.S.-GCC Trade and Investment’, Washington D.C., 21 May, 2018,
  + ‘Unclear Trends, Uncertain Policies: A Look at The Global, U.S., and Massachusetts Economies’ Keynote Speaker, Economic Forum, **Society of Financial Service Professionals**, Springfield, MA April, 20, 2017
  + Discussant, NCUSAR-MECACC Policy Brief ‘The Future of U.S.-GCC Trade and Investment’, Washington D.C., 29 March, 2017,
  + ‘Current U.S. State/District Trade and Exports to GCC Countries’ Middle Eastern Council of American Chambers of Commerce/ National Council for US Arab Relations, Washington, D.C. April 11, 2016
  + Discussion Panellist, **Massachusetts State Treasurer’s Office** Roundtable on Gender Pay Inequality, Springfield MA, July 7, 2015.
  + ‘The Current State of the U.S. and Global Economies and what it means for Western Massachusetts’ Keynote Speaker, Economic Forum, **Society of Financial Service Professionals** April 23, 2015
* ‘Economics Overview for the I-91 Corridor’, presented at **Opportunities and Challenges: Positioning for a Positive Future**, The Construction Institute’s I-91 Corridor Regional Construction Forecast, Basketball Hall of Fame, Springfield, MA February 17, 2011
* ‘The Current Financial Crisis: Causes and Potential Solutions’, presented at the **6th Annual Jolicouer Economics Conference**, Western New England University, Springfield, MA, 9 March, 2009

# SELECTED PUBLICATIONS

**2015: Business and the Global Environment** Kendall Hunt Publishing Company, Dubuque, IA

**2010:** ‘CARICOM-USA Trade Relations in an Era of “Open Regionalism”’ in Hall, K.O. and Chuck-A- Sang, M. (eds) **CARICOM: Policy Options for International Engagement**, Ian Randle Publishers, Jamaica, W.I., pp. 381-398

**2003: ‘**Transition in Central Europe: Critical Realism and Qualitative Insights’ in Downward, P. (editor), **Applied Economics and the Critical Realist Critique,** Routledge, UK, pp. 279-292.

**2002a: Banking and Financial Stability in Central Europe: Integrating Transition Economies into the European Union**. (co-edited w/ David Green) Edward Elgar, UK,

**2002b**: ‘Hungarian Banking in Transition’ in Green and Petrick, pp. 125-149.

**2002c**: ‘The New Pragmatism and a New Paradigm: The Transformed Role of the State’ (co-written with David Green) in Green and Petrick, pp.203-214

# OTHER EXPERIENCE

**2008-2020,** Member, Western New England University Diversity Task Force. A cross-campus collaboration whose purpose is to help build, advocate, and support an appreciation and celebration of civility, difference, and diversity in programming, academics, and all areas of university life.

**2019-present**: board of directors, Peace and Love Academic Scholarships (PALAS).

A non-profit that provides needs-based financial aid/scholarships to underserved high school and university/college students in Jamaica and the wider Caribbean as well as students from the Caribbean attending school in the USA. Scholarships are awarded based on academic achievement, financial needs and community involvement. PALAS has awarded 691 scholarships in the past 9 years. PALAS was recognized for their philanthropic work in investing in Jamaica’s children education at the 2017 People Profile Charity of the Year Award. See: <https://palas1.org/>

**References:**

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